

28

Measurements

+

By:

Marjorie J McDonald

Master's Designer, LLC

www.knittingtofit.com

Atlanta, GA 30342

info@knittingtofit.com

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Marjorie J McDonald

28 Measurements +

Website: www.knittingtofit.com

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info@knittingtofit.com

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28 Measurements +

Foreword from Marjorie J McDonald

I would like to THANK YOU for purchasing my special system for taking measurements.

Within these pages I have addressed how to get started, what is involved, how to observe, learn about and then correctly measure your clients. This is a wealth of information that you will totally go nuts over, because it is my philosophy to over-deliver and provide as much value as I can.

The 28 Measurement + System is a culmination of my knowledge and experience that I have gained as I have designed and created successful ready-to-wear lines of women's clothing from the original sketch to the pattern-making to the final garments.

It is this 'inside' information that I want to share with you here in this *Measurement System*. I have parted the curtains to bring you the inside scoop on this multi-billion dollar industry of Fashion, to give you a complete understanding in a step by step process of how to start and sustain your Fashion business.

Whether you are just starting out in any part of the Fashion business or you have been in the business this system brings the latest information, strategies, and techniques that take your business to the next level!

This is an extensive set of pictures and directions for taking body measurements, body symmetry, shoulder angle, armhole depth and angle, hip contour and figure stance. All of these things determine how your garment will fit and look on your body.

I'm looking forward to taking you to the next level.

Best of Success,

Marjorie J McDonald

28 Measurements + System Created by Marjorie J McDonald

Name _____ Address _____
City _____ State _____ Zip _____ Phone Home _____
Email _____ Work _____ Cell _____

Upper bust _____ Pattern Size _____ Company(s) _____

Shoulder Angle Average _____ Sloped _____ Square _____ Sloped-square _____

Hip Contour Flat _____ Derriere _____ Tummy _____ Stomach _____

Center front waist to floor _____ Inseam to floor _____ To bottom of ankle _____

Center back waist to floor _____ Thigh _____

Right side waist to floor _____ Crotch Depth _____

Left side waist to floor _____ Crotch length _____ Fr _____ Bk _____

Bust _____ Across Bust Front _____ Bk _____

Waist _____ Waistband _____ Front _____ Bk _____

Abdomen (Usually 3" down) _____ Hip (at 7" down) _____

Full Hip _____ Down from waist _____" Front skirt dart _____ Back skirt dart _____

Center Back Waist Length _____ Center Front Waist Length _____

Front Shoulder to Waist Right _____ Left _____

To bust dart position Right _____ Left _____

Back shoulder to waist Right _____ Left _____

Back Width _____ Front width _____

Shoulder Length _____

Sleeve Length _____ To Elbow _____ Around Bent Elbow _____

Sleeve Cap Width _____ Around Wrist _____

Around Upper Arm _____

Armhole depth Front _____ Back _____

Bust Spread _____

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